

## Privacy Policy

Last updated: 30 March 2026

### 1. Who We Are

ID Home Buyers is a trading name of ID Homes Ltd:

ID HOMES LTD

Company Number: 14044452

Registered Office:

Newton House, 40 Westgate, Suite B

Grantham, England, NG31 6LY

For the purposes of data protection law, ID Homes Ltd is the data controller.

If you have any questions about this policy or how your data is handled, please contact us via the website.

### 2. What Information We Collect

We may collect and process the following information:

Your name

Email address

Telephone number

Investment preferences and criteria (where voluntarily provided)

Information submitted via forms, downloads, or enquiries

Technical data such as IP address, browser type, and device information

We only collect information that is necessary, relevant, and proportionate.

### 3. How We Use Your Information

We use your personal data to:

Respond to enquiries

Register you as a vendor or contact

Provide requested information or resources

Arrange calls, consultations, or viewings

Send relevant communications (where consent has been given)

Improve website performance and user experience

Meet legal or regulatory obligations where applicable

We do not sell your data.

#### 4. Legal Basis for Processing

We process your data under one or more of the following lawful bases:

Your consent

Performance of a contract or pre-contractual steps

Legitimate business interests

Legal or regulatory obligations

#### 5. Data Sharing

We may share your data with trusted third parties such as:

Website hosting providers

Email and CRM systems

Professional advisers (legal, accounting, compliance)

All third parties are required to handle your data securely and lawfully.

#### 6. Data Retention

We retain personal data only for as long as necessary to fulfil its purpose, or to comply with legal and regulatory requirements.

#### 7. Your Rights

Under UK GDPR, you have the right to:

Access your personal data

Request correction or deletion

Withdraw consent

Object to processing

Request data portability

You may exercise these rights by contacting us via the website.

#### 8. Data Security

We take reasonable technical and organisational measures to protect your personal data from unauthorised access, loss, or misuse.

#### 9. Changes to This Policy

This policy may be updated from time to time. The latest version will always be published on this website.